



Fnac and Darty expand their loyalty programs with the Partner Pass

Fnac and Darty are launching the Partner Pass, which will allow loyal customers of both brands to benefit from attractive discounts at more than 50 partner companies, and which can be combined with current promotional offers.

The Partner Pass is a new advantage offered to loyal customers of Fnac and Darty. Customers with a Fnac, Fnac One, Fnac + or Darty + card, as well as holders of a Visa Darty or Fnac Mastercard credit card, will now benefit from discounts of **up to 35%**, free of charge and without any action on their part, from **more than 50 reputable partners** in the travel, leisure, transport and automotive, home, fashion and beauty worlds.

These discounts can be **combined** with each partner's current promotional offers, even during sales.

Some examples:

- **Travel:** up to **25%** off
- **Leisure and Entertainment:** up to **20%** off
- **Transport and Automotive:** up to **35%** off
- **Home:** up to **20%** off
- **Fashion:** up to **15%** off

This offer will be expanded throughout 2018.

Fnac and Darty customers can benefit from the advantages of the Partner Pass via the **passfnacdarty.com dedicated website**, **by telephone** or directly **in the stores of the partner companies** on presentation of one of the cards concerned.

To find out more about the Fnac Darty Partner Pass:

www.passfnacdarty.com

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FNAC DARTY

About Fnac Darty

Operating in eleven countries, Fnac Darty is a European leader in the retail of entertainment and leisure products, consumer electronics and household appliances. At the end of September 2017, the group had a multi-format network of 703 stores, including 482 in France, and is ranked France's second most visited e-commerce site (more than 13.6 million unique visitors per month) with its two retail websites: fnac.com and darty.com. A standard-setting omni-channel retailer, Fnac Darty posted pro-forma revenues of €7.4 billion in 2016.