

Fnac Darty completes the acquisition of Nature & Découvertes

Fnac Darty finalized the acquisition of Nature & Découvertes, a leading omnichannel retailer of products in the natural and well-being sector, in accordance with the terms communicated on April 16, 2019, after obtaining the necessary authorisations from the relevant authorities. The Group acquires 100% of the outstanding shares.

Formed in 1990, Nature & Découvertes offers a unique range of products, thanks in particular to its network of 97 stores in Europe and a website with over 17 million visitors a year. The company makes the customer experience its core strategic priority, using the expertise of its sales team to deliver a high-quality range of services.

Thanks to this acquisition, Fnac Darty continues to diversify its product offering by integrating a strong brand, whose commitment to the values of curiosity, discovery and well-being strengthens and enriches its strategic positioning, and whose DNA is complementary to the Group's banners. Nature & Découvertes' commitment to ethical and more ecological consumption, notably through its B CORP certification, converges with Fnac Darty's commitment to an educated customer choice, as well as a more circular and responsible economy.

The first "shop-in-shops" will open in Fnac stores in France in the second half of 2019 to leverage the brand's strength, and the expansion of the banner in the Iberian Peninsula should be rolled out rapidly. Nature & Découvertes will also benefit from Fnac Darty's digital expertise and its omnichannel footprint.

Nature & Découvertes should be consolidated in Fnac Darty's financial statements as from August 1.

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