

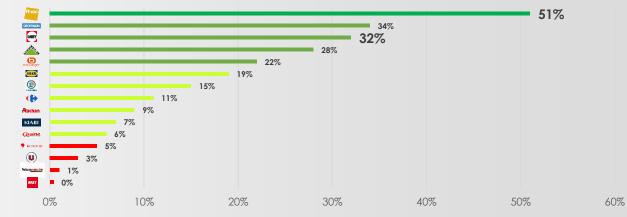


FNAC DARTY PROFILE

- + €7.5bn revenue 25,000 employees
- + Top 3 European Omnichannel Retailer
- + 780+ multiformat stores in 12 countries
- + 2nd largest e-commerce retailer in France⁽¹⁾
- + 19% of Group sales
- + 81 million transactions
- + No. 1 after-sales service in France⁽²⁾
- 8 million loyalty program members
- + 49% of online sales are omnichannel



What brand do you think best embodies the success of the omnichannel transition? 4th barometer Oliver Wyman – October 2017



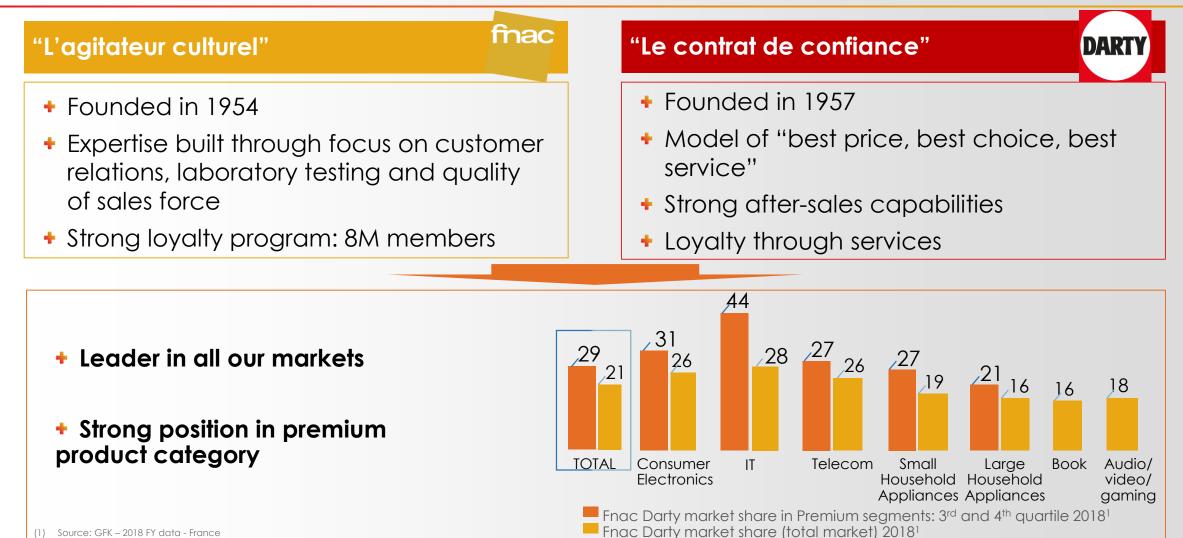
¹ Source: FEVAD, 2018

² Internal customer studies

³ Include: Ticketing, B2B, after sales service, membership fees, franchise fees, insurance, consumer credit



TWO ICONIC BRANDS MERGER CREATING A STRONG LEADER



(1) Source: GFK – 2018 FY data - France



A BALANCED AND RESILIENT PRODUCT OFFERING...



... WITH HIGHLY DISTINCTIVE CUSTOMER SERVICE



FNAC DARTY

A STRONG MANAGEMENT TEAM WITH SIGNIFICANT INDUSTRY KNOWLEDGE



ANNABEL CHAUSSAT

Marketina and e-Commerce Director

- Joined Morgan as Marketing, Digital and Operations Director in 2015
- 20 years' experience in BtoC retail (Printemps Group, Lapeyre)



VINCENT GUFFLET

Commercial, Products and **Services Director**

- Joined Darty in 2003 as development Director and held various positions
- Strategy Director in the DIY division of the Kingfischer Group



ENRIQUE MARTINEZ

Chief Executive Officer of Fnac Darty ✓ More than 20 years at Fnac Darty in various positions of responsability ✓ Member of the Executive Committee since 2004

CHARLES-HENRI DE MALEISSYE CEO of Fnac Vanden Borre

- CEO of Vanden Borre
- Worked for 13 years at the Darty Group where he served in several capacities

Joined Darty in 1998 and held various

Group and Operations Director at

Distribution Director at the Eurostar



ANNE-LAURE FELDKIRCHER

Executive committee secretary & Fnac Darty Strategy and M&A Director

- Strategy Director at the Casino Group
- Worked in Hermès Strategy Department, then that of the Casino Group

JEAN-BRIEUC LE TINIER

Group Chief Financial Officer and General Secretary

- CFO and member of the Executive Committee at Korian Group
- Financial Director at Brico Dépôt and held various positions in finance at Carrefour

OLIVIER THEULLE Operations and



Information Systems Director

- ✓ Joined Fnac in 2013
- Brand manager of Le Chameau (Lafuma) and Group Operations Director of Redcats (Kering Group)



FRÉDÉRIQUE GIAVARINI Human Resources Director

- Joined Fnac in 2007 and became Director for Organization, Strategy and Public Affairs
- Experience in public domain consultancy



BENJAMIN PERRET Communications and Public Affairs Director



- Joined the ADP Group as head of the Communication Department
- Various positions in Communication (Caisse des Dépôts, Ministry of Budgets)

MARCOS RUAO CEO of Fnac Spain

BENOÎT JAUBERT

positions

Store network Director

France Telecom

- Joined Fnac Portugal in 2007 and managed several departments
- Held several Management positions at DHL

FNAC DARTY

FNAC DARTY, A RESPONSIBLE COMPANY

A committed actor in the circular economy

- + 2,500,000 breakdown call-outs including 1,500,000 repairs in 2018
 - 2,000 dedicated repair staff
- Customer information from independent experts:
 - 1,038 tests on 492 products carried out in the Labo Fnac in 2018
 - Environmental impact rating on 69% of consumer electronics products in 2018
 - Launch of the "After-sales service barometer" and the reparability index in 2018
 - Creation of "Le Choix Durable par Darty"
 - Launch of Darty Max



 Leading collector of WEEE in France: over 45,000 metric tons of WEEE sent to Eco-Systèmes for recycling in 2018

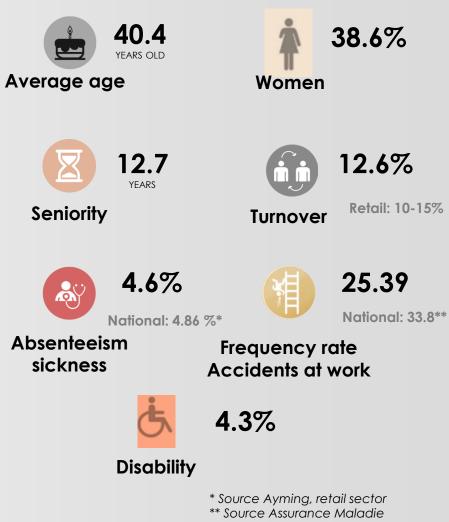
A responsible retailer recognized by ESG rating agencies



SUSTAINALYTICS 61 Overall ESG scrore Belative position

We **Fix**

Labofnac



2019 CONFIANCE+ ROLLOUT





AN ENRICHED ECOSYSTEM TO ACCELERATE FNAC DARTY'S TRANSFORMATION

+ Reinforced multi-specialist profile of the Group through acquisitions

- Acquisition of Nature & Découvertes, a leader in the omnichannel distribution of natural and well-being products.
 - First shop-in-shop opened in September at Fnac La Rochelle
 - Four additional shop-in-shops are scheduled to open by the end of the year, with a first expansion abroad, in Spain
- Integration of WeFix according to plan
 - 28 new corner openings in the first 9 months, with a total number of 85 sales points at the end of September
- Acquisition of BilletReduc.com, a specialist in cultural and entertainment ticket sales, to enlarge the Group's ticketing offering with last minute tickets

+ An enlarged ecosystem of partnerships

- Recently announced strategic partnership between France Billet and CTS Eventim to accelerate the digital transformation of the Ticketing business which will be reinforced by:
 - France Billet would acquire 100% of the capital of CTS EVENTIM France
 - CTS EVENTIM would acquire a 48% minority stake in France Billet



AN OMNICHANNEL PLATFORM REINFORCED TO OFFER THE BEST CLIENT EXPERIENCE

+ Continued expansion of store network in 9M 2019

- 815 stores at end of September 2019
- More than 290 stores digitalized
- Close to 60 openings targeted in 2019

+ Acceleration in digital development

- Digital factory project deployed to accelerate time to market, which will contribute to an improved customer experience
- Double-digit growth in online sales, which represent 19% of sales in 9M 2019 (+1.3pt vs. 9M 2018)
- 64% of web traffic is mobile
- Omnichannel sales in line with last year



CONFIANCE+: ENRICHED ECOSYSTEM FOR OUR CUSTOMERS

A SEAMLESS SHOPPING EXPERIENCE

+ Cross-banner Click & Collect

FNAC DARTY

- A cash register free experience with Pay & Go
- Voice activated payments with Google Assistant
- Next day delivery at home for all items, including bulky goods

STANDING OUT WITH ADVICE & "CHOIX ECLAIRÉ"

- Customers' advice with our salesmen and technical expertise thanks to LaboFnac
- Reinforced offering for repair & recycling:
 - Best in class after-sales services
 - Darty No.1
 - WeFix, a leader of express smartphone repair in France
 - Focus on promoting an "educated choice" to customers

- Barometer for product repair
- Reparability index
- "Le Choix Durable par Darty"
- Launch of Darty Max
- + Enriched loyalty programs

FNAC DARTY OFFERS BEST IN CLASS CUSTOMER EXPERIENCE

ACCELERATION OF THE GROUP'S DIVERSIFICATION AND CONTINUING INITIATIVES TO PROMOTE AN "EDUCATED CHOICE"

+ Continued acceleration in Kitchen corners deployment

- 16 new Kitchen points of sale opened in 9M 2019, o/w 8 stand alone
- More than 150 Kitchen points of sale at end of September 2019
- Acceleration of the Group's diversification with the acquisition of Nature & Découvertes by penetrating the well-being and nature segments

+ Continuing initiatives to promote an "educated choice" to customers

- Launch of the second "after-sales service barometer"
- Extension of the scope of the reparability index to smartphones
- Creation of the label "Le Choix Durable par Darty"
- Launch of Darty Max

+ Group CSR ambitions affirmed with the reduction of 50% of the Group's CO2 consumption in France by 2030



FOCUS ON DARTY MAX - THE OFFERING



A MONTHLY SUBSCRIPTION PLAN DEDICATED TO REPAIR AND ASSISTANCE FOR LARGE DOMESTIC APPLIANCES

- After-sales service regardless of product age or place of purchase
 - Phone assistance, maintenance and usage advice, home call-outs and diagnosis
- Repair covered for at least 7 years
 - During the entire period of spare parts availability, as per the information provided on the invoice
- Refund of full purchase cost on a gift card for Darty products that cannot be repaired
 - If the product cannot be repaired during the reparability period
- €9.99/month
 - Minimum 12 months contract
 - €59 registration fee for products not purchased at Darty, invoiced only for the first home call-out and per product



FOCUS ON DARTY MAX - A VALUE-CREATING SERVICES OFFERING





Q3 2019 AND RECENT DEVELOPMENTS





SALES RESILIENCE IN Q3 2019

	Q3 2019	Change v	s Q3 2018	
	(in €M)	Reported	Like-for-Like ¹	
France and Switzerland	1,397	+2.8%	+0.4%	
Iberian Peninsula	169	+3.2%	+1.1%	
Benelux	250	+9.4%	+9.5%	
Group	1,816	+3.7% +1.7%		

(1) Like-for-like basis: excluding the impact of currency, the scope of consolidation, openings and closures of integrated stores



Revenue at €1,816 million up +3.7% on a reported basis and +1.7% on a like-for-like basis¹ in Q3 2019

- International operations recording solid performance despite a challenging competitive environment
- France-Switzerland grew by +0.4% on a like-for-like basis.
- Good commercial dynamic with +3.0% growth on a reported basis, and +2.3% on a like-for-like basis¹, during the first 9 months of the year

Strengthening of the Group's omnichannel platform with sustained growth in digital

- Digital revenue represents 19% of Group sales, up compared to the same period last year
- Opening of the first Nature & Découvertes shop-in-shop in a Fnac store
 - A dynamic roadmap with 4 additional openings before year-end, including the first shop-in-shop in Spain
- Profound transformation of the Services offering with the launch of Darty Max
- Trend of gross margin rate in line with the first half of 2019

2019 Half-year Results





H1 2019 HIGHLIGHTS

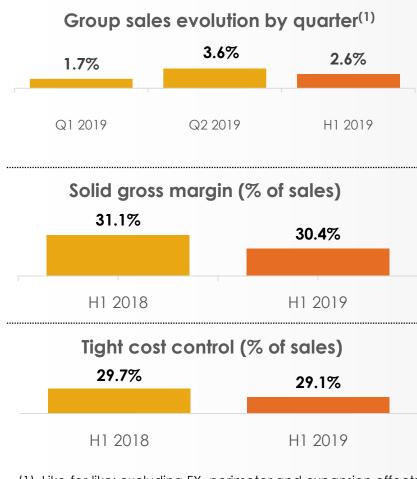
- + Solid sales momentum with Group revenue of €3,284.6 million, up 2.6% on a like-for-like basis, driven by all regions and digital
- Current operating income at €42.2 million, with a solid gross margin rate of 30.4%, despite the technical impact of perimeter effects and product mix
- Positive Current Net Income excluding exceptional items, notably one-off expenses related to the bond refinancing

+ Acceleration of the Group's transformation:

- Acquisition of BilletReduc.com and ongoing completion of the acquisition of Nature & Découvertes
- Strategic partnership project with CTS Eventim to accelerate the digital transformation of the Ticketing business



SOLID TOPLINE GROWTH IN H1



(1) Like-for-like: excluding FX, perimeter and expansion effects



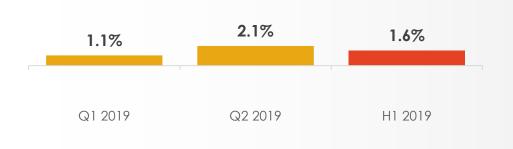
Context

- Less deteriorated environment in Q2 in France
- Negative comparison basis in Q2 due to the soccer World Cup in June 2018
- Fierce competition
- + Good commercial agility
 - Sales increased in all regions
 - Double-digit growth of diversification categories
 - Double-digit growth of e-commerce
- + Solid gross margin rate despite impact of:
 - Wehkamp partnership
 - Dilutive effect from franchises
 - Negative SDA and TV impact
- Strong cost control
 - Near stable costs despite higher inflation, increased activity and perimeter effect of more than €10 million
 - Performance plans delivering well

FRANCE AND SWITZERLAND IN H1 2019

€m	H1 2018	H1 2019	Change
Revenues	2,482	2,524	+1.7%
Current operating income	47	40	-€7m
Operating margin	1.9%	1.6%	-30bp

- Strong commercial performance
 - Good performance of LDA, Hardware, Telephony and Books
 - TV segment impacted by high comparison basis
- First impacts of insurance commission normalisation and ramp-up of new offers
- Acceleration of network expansion: 30 store openings



- Gross margin impacted by negative product mix and perimeter effects
- Tight control of commercial investments and costs

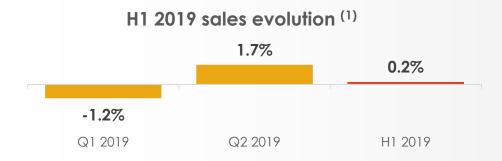
(1) Like-for-like: excluding FX, perimeter and expansion effects

H1 2019 sales evolution ⁽¹⁾



IBERIAN PENINSULA IN H1 2019

€m	H1 2018	H1 2019	Change
Revenues	294	296	+0.5%
Current operating income	3.3	5.5	+€2.2m
Operating margin	1.1%	1.9%	+80bp



- Good commercial performance against a lackluster economic backdrop and intense competition
- + Strong dynamic of web sales, posting double-digit growth
- + Good performance of Sound and IT segments
- Double-digit growth of diversification categories, driven by Fnac Home rollout
- Current operating income and margin growing sharply, thanks to strong commercial execution and cost control

(1) Like-for-like: excluding FX, perimeter and expansion effects



BENELUX IN H1 2019

€m	H1 2018	H1 2019	Change
Revenues	423	465	+9.8%
Current operating income	-4.2	-3.6	+€0.6m
Operating margin	-1.0%	-0.8%	+20bp



H1 2019 sales evolution ⁽¹⁾

- Strong sales growth in Benelux driven by the partnership with Wehkamp
- Double-digit growth of web sales in both countries
- Continuing strong performance of white goods
- Transformation plan launched at Fnac Belgium to improve in-store agility
- Improved profitability at BCC showing first results of optimization plans

(1) Like-for-like: excluding FX, perimeter and expansion effects



H1 2019 GROUP FINANCIAL RESULTS

€m	H1 2018	H1 2019
Current operating income	46	42
Non-current operating income and expenses	-11	-22
Operating income	35	21
Financial expense	-25	- 54
Tax expense	-2	-7
Net income from continuing operations	7	-40
Discontinued operations	1	0
Net current income, Group share ¹	11	0

- Non-current operating expenses impacted by:
 - Restructuring plans in Benelux
 - Exceptional tax-free bonus as part of President Macron's plan
- + Financial expense impacted by:
 - A €27m one-off expense related to the bond refinancing
 - A negative impact of €12m from IFRS 16
- On a like-for like basis, cost of debt is improving as a result of renegotiations

¹ See the reconciliation table of net income to net current income on slide 24





- Application of the modified retrospective method which consists in reclassifying lease obligations as debt, and recognizing in an asset "the right of use"
- Regarding lease contracts within the scope of IFRS16, rental expenses are no longer recognized in the income statement, but in D&A and financial charges. The payment of rents is divided between the repayment of the capital of the debt and financial charges.
- The main impacts of IFRS 16 are on the EBITDA, the Group's debt position and the P&L financial costs related to the rental debt
- + IFRS 16 impacts excluded from the operational FCF

	H1 2019	IFRS 16 impact	Comment	H1 2019, excl. IFRS 16
EBITDA	€207m	€116m	Rental debt amortization	€91m
Net debt inc. IFRS 16	€1,388m	€936m	Rental debt	€452m
Financial costs	€54m	€12m	Financial expense related to rental debt	€42m
	-v			

FREE CASH FLOW GENERATION

€m	H1 2018	H1 2019
EBITDA	95	207
IFRS 16 impact	-	-116
Non-recurring cash elements	-16	-30
Cash flow from operations before tax, dividends and interest	78	61
Change in working capital ¹	-321	-376 ²
CAPEX	-45	-49
Тах	-17	-15
Operating Free Cash flow ¹	-305	-379

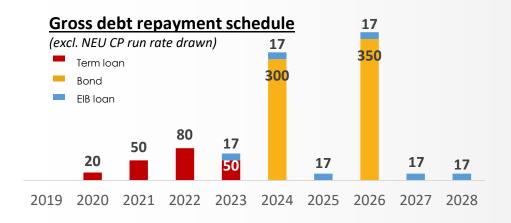
- EBITDA down €4m excluding the impact of IFRS 16, in line with current operating income evolution
- Higher non-recurring cash items reflecting higher noncurrent expenses in H2 2018
- Working capital impacted by:
 - A negative effect from the franchise model, impacting inventory and receivables
 - Wehkamp partnership
 - Tactical inventory management to secure supply in a context of final convergence of inventory management systems
 - Unfavorable comparable effect: 2018 payment terms adjustments in Benelux
- Increased Capex, in line with Confiance+

¹ excluding IFRS 16

² IFR\$16 impact of €5m **FNAC DARTY**

A STRONG LIQUIDITY POSITION

€m	31/12/2018	30/06/2019
Shareholders' equity	1,261	1,177
Net Debt ¹	(7)	452
Gross debt (excl. EIB loan)	911	928
Cash & cash equivalents	(919)	(476)
Rental debt (IFRS16)	_	936



Net debt impacted by natural seasonality of activity

- + Strong equity position and liquidity
- Significantly improved debt structure:
 - €100 million credit agreement signed with the European Investment Bank (EIB) with a maximum maturity of 9 years, at very attractive financing terms – undrawn at June 30, 2019
 - Successful bond refinancing in May 2019, with improved conditions and longer maturities
 - Liquidity risks improved with a de-risked repayment schedule
- Upgrade to BB+ from S&P in March 2019 and BBB- rating issued by Scope Ratings in February 2019. Ba2 stable rating from Moody's

¹ excluding IFRS 16



CONCLUSION





CONCLUSION AND OBJECTIVES

+ In H2, focus on:

- Commercial execution and cost control for high season in Q4
- Continuing rapid integration of recent acquisitions
- Acceleration on digital
- Reinforced omnichannel footprint (close to 60 store openings targeted in 2019)
- "Educated choice" for customers and improved customer experience

+ Mid-term objectives¹ confirmed

- Higher growth than markets
- Current operating margin of 4.5% to 5%

¹ including IFRS 16



APPENDICES





DEFINITIONS

Definition of Like-for-like sales growth

 This indicator measures changes in revenue excluding exchange rate fluctuations, the impact of variations in perimeter and the impact of the opening and closing of integrated stores since January 1, N-1.

Definition of Current operating income

- The monitoring of the Group's operating performance uses the current operating income as the main operating balance. It
 is defined as the difference between the total operating profit and the "Other non-current operating income and
 expenses."
- Recurring operating income is an intermediate line item intended to facilitate the understanding of the entity's operating
 performance that can be used as a way to estimate recurring performance.

Definition of EBITDA and EBITDAR

- EBITDA = Current operating income before depreciation, amortization and provisions on fixed operational assets.
- EBITDAR = EBITDA before property rental costs.

+ Definition of Free cash flow from operations

• This financial indicator measures net operating cash flow and gross operating investment flow (defined as purchases and sales of tangible and intangible non-current assets, and the change in supplier accounts payable for non-current assets).

Definition of Net current income

- The Net current income refers to the net result of continuing operations, adjusted for exceptional items for the year.
- Other non-current operating income and expenses, exceptional items relating to financial income or tax, and the tax
 impact of these items are therefore restated.





EBITDA		EBITDA excluding IFRS 16		
Current operating income before depreciation, amortization and provisions on fixed operational assets	+ Rents within the scope of IFRS 16 =	EBITDA including rental expenses within the scope of IFRS 16		
Free Cash flow from operations	+ Disbursement of rents within	Free Cash flow from operations excluding IFRS 16		

Net cash provided by operating activities less net operating investments the scope of IFRS 16 =

Net debt		Net debt excluding IFRS 16
Gross financial debt less gross cash and cash equivalents	- Rental debt =	Net financial debt less rental debt

Financial result	- Financial interest on rental debt =	Financial result excluding IFRS 16



Free cash flow from operations including cash impacts relating to

rents within the scope of IFRS 16

Q1/Q2/H1 REVENUE

			Change vs. Q1 2	018		Change vs. Q2 2018				Change vs. H1 2018		
(€m)	Q1 2019	Reported	At constant FX and comparable scope of consolidation	Like for like	Q2 2019	Reported	At constant FX and comparable scope of consolidation	Like for like	H1 2019	Reported	At constant FX and comparable scope of consolidation	Like for like
France and Switzerland	1,318	+1.2%	+0.9%	+1.1%	1,206	+2.2%	+1.7%	+2.1%	2,524	+1.7%	+1.3%	+1.6%
lberian Peninsula	151	-0.8%	-0.8%	-1.2%	144	+2.0%	+2.0%	+1.7%	296	+0.5%	+0.5%	+0.2%
Benelux	245	+6.2%	+6.2%	+7.3%	219	+14.0%	+14.0%	+14.6%	465	+9.8%	+9.8%	+10.6%
Group	1,715	+1.7%	+1.4%	+1.7%	1,570	+3.7%	+3.3%	+3.6%	3,285	+2.7%	+2.3%	+2.6%



9M 2019 REVENUE

		Change vs. 9M 2018			
(€m)	9M 2019	Reported	Like for like		
France and Switzerland	3,921	+1.1%			
Iberian Peninsula	465	+1.5%	+0.5%		
Benelux	715	+9.7%	+10.2%		
Group	5,101	+3.0%	+2.3%		



EBITDA & EBITDAR EXCLUDING IFRS 16

(€m)	H1 2018	H1 2019
EBITDA	95	91
Property rents	105	108
EBITDAR	200	199

NET INCOME TO NET CURRENT INCOME

(€m)	H1 2018	H1 2019
Net income from continuing activities, Group share	6.8	(39.0)
Non-current expenses	10.9	21.5
Non-current financial expenses	5.9	27.0
Taxes ¹	(12.7)	(9.4)
Net current income, Group share	10.9	0.1

(1) Including non-current tax effects, as well as the tax impact of other restated non-current expenses



CASH FLOW STATEMENT

(€m)	H1 2018	H1 2019	
Net debt excluding IFRS 16 as of January 1	86	(7)	
Cash flow from operations before tax, dividends and interest	78	178	
Change in working capital	(321)	(371)	
Corporate income tax paid	(17)	(15)	
Operating investments	(45)	(49)	
Operating free cash flow	(305)	(258)	—
Interest paid net of interest and dividends received	(17)	(33)	Operating Free
Acquisition / disposal of subsidiaries net of cash transferred	0	(30)	
Acquisition / disposal of other financial assets (net)	(2)	(1)	Cash Flow
Increase / decrease in equity and other transactions with shareholders	(6)	(13)	excluding IFRS 1
Repayment of rental debts	0	(110)	€(379)m
Interest paid on rental obligations	0	(12)	
Cash flow related to discontinued activities	0	0,0	
Others	(2)	(3,0)	
Change in net debt, excluding IFRS 16	(331)	(460)	
Net debt excluding IFRS 16 as of June 30	417	452	
Rental debt	-	936	
Net debt including IFRS 16 as of June 30	417	1,388	

BALANCE SHEET

Assets in €m	€m At December 31, At June 30, 2019 Equity and Liabilities in €m 2018		At December 31, 2018	At June 30, 2019		
Goodwill	1,560	1,585	Share capital	27	27	
Intangible assets	480	471	Reserves related to equity Conversion reserves	984 (5)	972 (4)	
Tangible assets	620	593	Other reserves	247	176	
Right of use related to rental contracts	-	931	Equity Group Share	1,254 8	1,1 70 7	
Equity interests	20	21	Equity attributable to minority interests Equity	 1,261	1,177	
Non-current financial assets	21	24	Long-term liabilities	855	854	∠_ €936m
Deferred tax assets	67	68	Long term rental debt Provisions for retirement and similar benefits	- 162	742 202	of
Other non-current assets	0	0	Other non-current liabilities	191	175	IFRS 16
Non-current assets	2,767	3,692	Deferred tax liabilities Non-current liabilities	190 1,398	193 2,165	impact
Inventories	1,092	1,067	Short-term liabilities	56	2,165 74	related
Accounts receivable	272	176	Short-term rental debt	-	194	L to rento
Current tax receivables	42	18	Other current financial liabilities	16	20	debt
Other current financial assets	14	8	Accounts payable	1,877	1,448	
Other current assets	406	315	Provisions Tax liabilities	52 44	38 7	
Cash & cash equivalents	919	476	Other current liabilities	806	628	
Current assets	2,744	2,059	Current liabilities	2,851	2,408	
Assets held for sale	0	0	Liabilities associated with assets classified as held for sale	d 1	1	
Total assets	5,511	5,751	Total liabilities and equity	5,511	5,751	



STORE NETWORK

	December 31, 2018			June 30, 2019			September 30, 2019		
	Owned	Franchised	Total	Owned	Franchised	Total	Owned	Franchised	Total
France and Switzerland ⁽¹⁾	316	255	571	316	279	595	316	287	603
Iberian Peninsula	57	5	62	57	5	62	60	6	66
Benelux	147	0	147	147	0	147	146	0	146
Group	520	260	780	520	284	804	522	293	815

(1) including 12 foreign stores: 1 in Luxembourg, 3 in Morocco, 2 in Tunisia, 1 in Congo, 1 in Cameroon, 2 in Côte d'Ivoire and 2 in Qatar; and 17 overseas stores





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