

Tuesday, February 10, 2021

Appointment of Frédérique Giavarini as the Managing Director of Nature & Découvertes

The Fnac Darty Group announces the appointment of Frédérique Giavarini as the new Managing Director of Nature & Découvertes. She will commence her new position on March 11, 2021 and will continue in her role as General Secretary at the Fnac Darty Group.

Frédérique Giavarini's task will be to continue the development of Nature & Découvertes as well as its integration within the Fnac Darty Group. She will also be responsible for ensuring the longevity of the Nature & Découvertes concept and its unique commitment to biodiversity, nature education and well-being — the result of the Lemarchand family's boldness and vision.

Frédérique Giavarini will continue in her current role as General Secretary within the Fnac Darty Executive Committee, with a focus on the Group's governance and corporate social responsibility.

Frédérique Giavarini—a graduate of the Paris Institute of Political Studies, and with a Masters in Applied Economics—began her career in consulting, within the Strategy and Organization team at Arthur Andersen and then at BearingPoint. She joined the Fnac Group in 2007 as a project manager in the Strategy department. Then, in 2010, she joined the brand and marketing department as Director of Supply Marketing and Research, and was appointed Director of Strategy and Public Affairs in 2011. In 2014, she became Director of Human Resources at Fnac and in the summer of 2016 for the Fnac Darty Group. Since 2019, Frédérique Giavarini has been the General Secretary responsible for the Fnac Darty Group's Human Resources, Governance and Corporate Social Responsibility and has led the integration of both the Nature et Découvertes and WeFix subsidiaries within the Group.

Frédérique Giavarini is taking over from Antoine Lemarchand, who has chosen to step down as Managing Director of Nature & Découvertes to pursue new entrepreneurial adventures.

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About Fnac Darty: Operating in 13 countries, Fnac Darty is a European leader in the retail of entertainment and leisure products, consumer electronics and household appliances. The Group, which has 24,000 employees, had a multi-format network of 880 stores at the end of 2019, including 710 in France and is ranked as France's second most visited e-commerce site (nearly 20 million unique visitors per month) with its two merchant sites, fnac.com and darty.com. A leading omnichannel player, Fnac Darty posted pro-forma revenues of €7.349 billion in 2019.