

## AGENDA

#### **INTRODUCTION AND 2019 STRATEGIC ACHIEVEMENTS** 8.30 am





FULL YEAR RESULTS 2019

# INTRODUCTION & 2019 STRATEGIC ACHIEVEMENTS

Enrique Martinez, CEO





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#### FNAC DARTY AT A GLANCE

#### A DENSE STORE NETWORK WITH AN EFFICIENT OPERATIONS PLATFORM

- + 7.3bn in revenue 24,000 employees
- + Top 3 European Omnichannel Retailer:
  - 30 million references available
  - 49% of online sales are omnichannel
- 880 multiformat stores in 13 countries
- 2<sup>nd</sup> largest e-commerce retailer in France<sup>1</sup>
- + No. 1 after-sales service in France<sup>2</sup>
- + 9 million loyalty program members
- + A portfolio of complimentary brands and new acquisitions

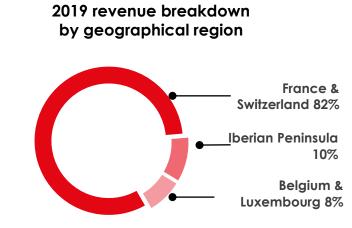
## ONE MISSION: ENGAGÉS POUR UN CHOIX ECLAIRÉ<sup>4</sup>

**FNAC DARTY** 

Technical products 49% Editorial products 17% White goods 21% Other products and services<sup>3</sup> 13%

2019 revenue

breakdown by category



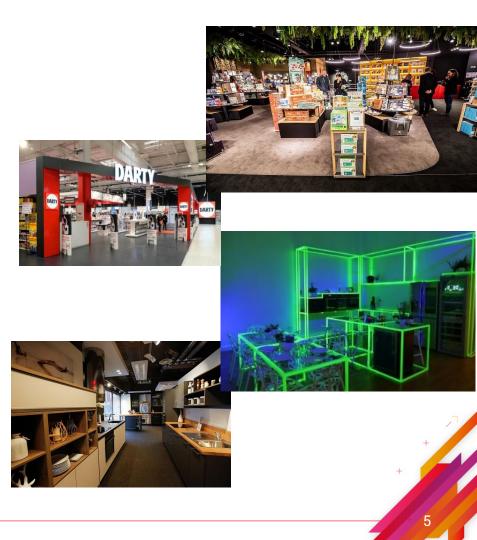
<sup>1</sup> Source: FEVAD, from January to November 2019

<sup>2</sup> Internal customer studies

<sup>3</sup> Include: Ticketing, B2B, after sales service, membership fees, franchise fees, insurance, consumer credit <sup>4</sup> Engaged for an educated choice

### 2019 FNAC DARTY MAIN ACHIEVEMENTS

- + M&A and strategic partnerships: fast integration and execution
- Extending the omnichannel footprint through new and innovative digital stores
- + Unique capacity to build value-added commercial operations:
  - Black Friday, Paris Games Week, Future Apartment by Fnac Darty, French Days, Salon Fnac Livres, etc.
- + Creating opportunities in promising markets:
  - Moving from a transactional model to a subscription model
  - Pursuing the diversification business strategy:
    - Urban mobility market, Games & Toys, development of Darty Cuisine, Nature & Découvertes integration...



## FNAC DARTY, A LEADING RESPONSIBLE RETAILER

- + Launch of the Darty Max service: a unique subscription repair service to extend the product lifespan.
- + Reinforcing repair & recycling offering to match customers' expectations:
  - Best in class aftersales with Darty No.1 and WeFix services complementarity
  - A committed player in the circular economy : 2.6 million breakdown call-outs, including 1.6 million repairs in 2019 and 2,500 dedicated repair staff
  - Evolution of the service offering with the launch of the new Darty Contract of Confidence
  - 2<sup>nd</sup> Barometer publication of the "Sustainable Choice by Darty"
  - Extending the scope of the **Reparability index** (to mobile computer and now smartphone) as a cornerstone for the government initiative in the environmental field
- + Powerful brands rewarded for their innovation and responsible commitment:
  - Gold award at the CX Awards for Pay & Go / Gold award for the Future Apartment at the LSA Innovation Trophies / LSA Award for the Reparability index

FNAC DARTY

+ 360° programs to boost client satisfaction (Client+ and Emotion+)







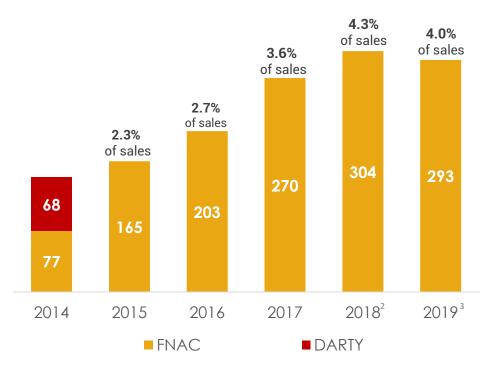
### 2019 HIGHLIGHTS: INVESTING IN ACCELERATION

- + Acceleration in global transformation toward a multi-brand specialized omnichannel Group
- + Investment in digital transition with the Digital factory project to improve customers experience:
  - Joint organization between IT and E-commerce teams to accelerate development of new functions and services.
- + Launch of a single inventory system for Fnac & Darty products, development of delivery and Click & Collect services:
  - Cross-banner Click & Collect and products available in one hour (1.5 million orders collected in 1 hour in 2019).
- + Focus on omnichannel footprint and agility at country level:
  - Development of franchise model, establishment in new countries (Luxembourg) and strategic review (Netherlands with BCC).

Solid execution and selective investments to prepare the future, generate cash and share value with stakeholders

#### FINANCIAL HIGHLIGHTS IN 2019

EBIT evolution by year in €m



#### + Context

- Competition remains fierce in Spain and Belgium
- Deteriorated environment in Q4 in France, due to major social movements

#### + Top line

- Sales €7,349m: +3.0% reported growth and +0.7% like-for-like<sup>1</sup>
- Like-for-like<sup>1</sup> growth driven mainly by Large Appliances and Diversification
- €70 million loss in revenue in December, due to social movements in France
- Perimeter effect mainly due to the Nature & Découvertes integration (€128m of sales in 2019)

#### Current operating margin resilient at 4.0%

#### Gross margin rate resilience

- Loss of Christmas sales due to the strikes in France
- Dilutive effect from franchises
- Negative product/service mix offset by positive impact of the Nature & Découvertes integration
- Good cost control
- + Solid Operating Free Cash Flow<sup>2</sup> generation of €173m at end of 2019
- Launch of a return to shareholders policy

FNAC DARTY

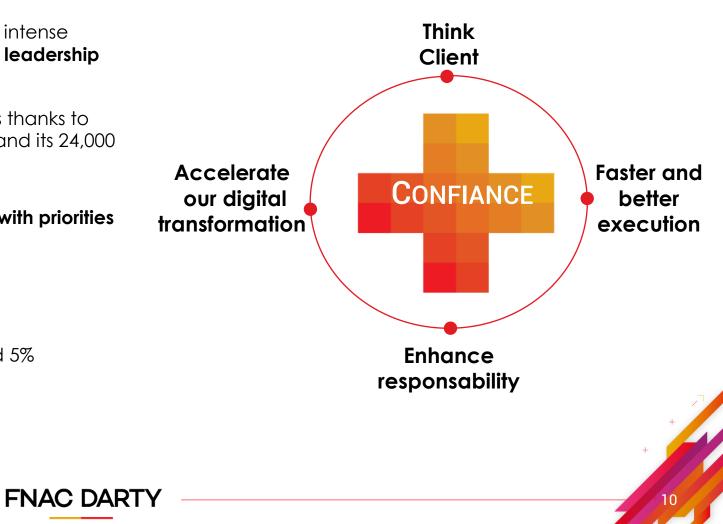
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#### LAUNCH OF A RETURN TO SHAREHOLDERS POLICY

- + Fnac Darty resilient business model
- + Solid cash flow generation
- Launch of shareholders return policy based on a payout ratio objective between 30% and 40%, starting in 2019
  - Payment of an ordinary dividend of €1.50 per share for the 2019 financial year
  - Payment in cash or share (5% discount)
  - Ex-dividend date of 4 June, 2020 and payment date of 3 July, 2020

### READY TO LEAD TOMORROW'S RETAIL SECTOR

- Facing a persistently complex distribution sector and intense competitive environment: Fnac Darty has showed its leadership
- Fnac Darty is ready to compete and lead its markets thanks to a customer-centric omnichannel strategy, its agility and its 24,000 employees.
- + 2020: Confirmation and acceleration of Confiance+ with priorities
- Ability to operate in a complex environment and confirming mid-term target<sup>1</sup>:
  - Higher growth than its markets
  - Current operating margin of between 4.5% and 5%



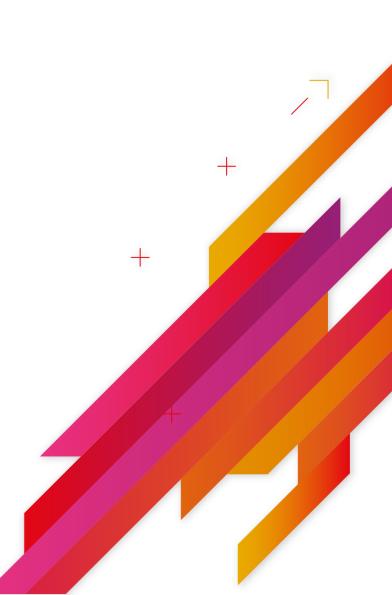


# **2019 FY RESULTS**

#### Jean-Brieuc Le Tinier, CFO







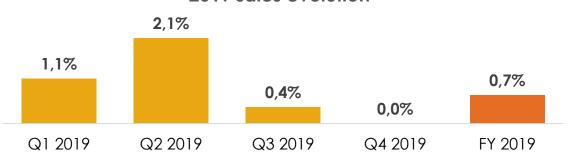
### GROUP CURRENT OPERATING INCOME

<b>€m</b> (IFRS 5 excluding BCC)	2018	2019	% Variation
Revenues	7,132	7,349	+3.0%
Gross Margin % Revenues	<b>2,183</b> 30.6%	<b>2,235</b> 30.4%	-20bp
Total costs % Revenues	<b>-1,879</b> -26.3%	<b>-1,942</b> -26.4%	+10bp
Current operating income	304	293	-3.6%
% Revenues	4.3%	4.0%	-30bp

- Sales growth driven by the integration of Nature & Découvertes and solid like-for-like growth
- Gross margin rate reaches 30.4%, down by about -20 bp due to:
  - Loss in volume of Christmas sales due to strike and negative impact on the mix related to editorial products: -15 bp
  - Technical dilutive effect of the franchise business: -15 bp
  - The product and service mix effect is slightly positive:
    - Margin of small electrical appliances is down, negative impact of the introduction of the new telephony insurance offers
    - These negative mix effects are offset by the positive impact of the Nature & Découvertes integration of around +50 bp
- Operating costs are stable on a like for like basis
- + Current operating margin resilience at 4.0%

#### FRANCE AND SWITZERLAND IN 2019

€m	2018	2019	Change
Revenues	5,835	6,031	+3.4%
Like-for-like <sup>1</sup>			+0.7%
Current operating income	264	257	-€7m
Operating margin	4.5%	4.3%	-20bp



FNAC DARTY

2019 sales evolution<sup>1</sup>

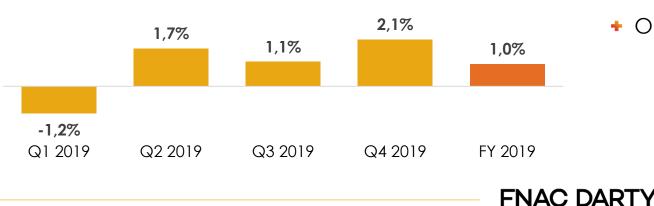
- Sales resilience despite strong social movements in France in December, with a €70m negative impact on sales
- + Success of the Nature & Découvertes integration
- + Acceleration of store network expansion:
  - 68 store openings, including 4 Nature & Découvertes
- Operating margin resilience at 4.3%, thanks to tight cost control

<sup>1</sup> Like-for-like: excluding FX, perimeter and expansion effects

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### **IBERIAN PENINSULA IN 2019**

€m	2018	2019	Change
Revenues	703	722	+2.7%
Like-for-like <sup>1</sup>			+1.0%
Current operating income	25	25	-€0m
Operating margin	3.6%	3.5%	-10bp



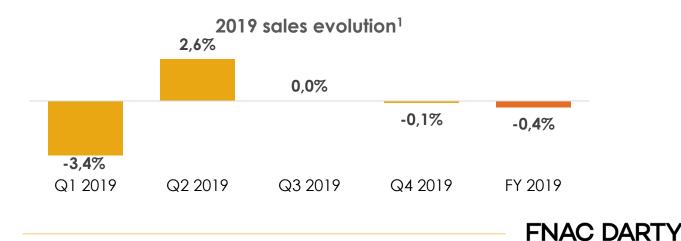
2019 sales evolution<sup>1</sup>

- Strong commercial performance:
  - Sales in Portugal are growing
  - Resilience in Spain despite a difficult macroeconomic and political environment
- Strong dynamic of web sales, posting double-digit growth
- Slight operating expenses increase due to expansion
  - Continuing expansion (8 openings in 2019)
- Operating margin at a good level of 3.5%



#### BELGIUM AND LUXEMBOURG IN 2019

€m (IFRS 5 excluding BCC)	2018	2019	Change
Revenues	594	596	+0.3%
Like-for-like <sup>1</sup>			-0.4%
Current operating income	15	12	-€3m
Operating margin	2.5%	1. <b>9</b> %	-60bp



- Sales resilience thanks to good performance in White Goods
- Double-digit growth of web sales
- Opening of the first integrated store in Luxembourg
- Operating margin decline due to increased competitive pressure

<sup>1</sup> Like-for-like: excluding FX, perimeter and expansion effects

### GROUP REPORTED FINANCIAL RESULTS

€m (IFRS 5 excluding BCC)	2018	2019
Current operating Income	304	293
Non-current operating income and expenses	-39	-29
Operating income	265	265
Financial charges	-43	-79
o/w cost of net indebtedness	-30	-24
o/w refinancing cost	-6	-27
o/w Interest on debt and rent (IFRS	0	-21
o/w other financial charges (net)	-7	-7
Tax charges	-65	-72
Net income from continuing activities, Group share	158	114

- Non-current items are mainly:
  - Restructuring costs related to cost cutting program
  - Exceptional tax-free bonus as part of President Macron's plan
  - Costs related to the Nature & Découvertes acquisition
- Financial charges impacted by IFRS16 and €27m oneoff expense related to the bond refinancing
- Effective tax rate normalized at 39%

#### IFRS 16 IMPACTS

- Application of the modified retrospective method which consists in reclassifying lease obligations as debt, and recognizing in an asset "the right of use"
- Regarding lease contracts within the scope of IFRS 16, rental expenses are no longer recognized in the income statement, but in D&A and financial charges. The payment of rents is divided between the repayment of the capital of the debt and financial charges.
- The main impacts of IFRS 16 are on the EBITDA, the Group's debt position and the P&L financial costs related to the rental debt
- IFRS 16 impacts excluded from the operational FCF

	2019	IFRS 16 impact	Comment	2019, excl. IFRS 16
EBITDA	€626m	€231m	Rental debt repayment	€395m
Net debt	€1,034m	€1,016m	Rental debt	€18m
Financial costs	€79m	€21m	Financial expense related to rental debt	€58m ⁺
FNAC DARTY				

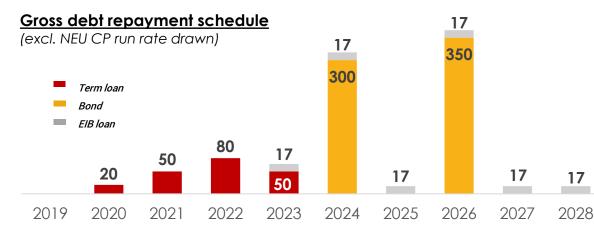
### STRONG FREE CASH FLOW GENERATION IN 2019

<b>€m</b> (IFRS 5 excluding BCC)	2018	2019
EBITDA	407	626
IFRS 16 impact	-	-231
Non-recurring cash elements <sup>1</sup>	-56	-57
Cash flow from operations before tax, dividends and interest	351	339
Change in working capital	-7	49
CAPEX	-114	-145
Tax	-72	-70
Operating Free Cash flow	158	173

- EBITDA down €12m excluding the impact of IFRS 16, in line with current operating income evolution
- Increased Capex, in line with Confiance+ plan rollout
- Solid working capital cash generation thanks to year-end inventory management and better debt recovery

### A STRONG LIQUIDITY POSITION

€m	2018	2019
Shareholders' equity	1,261	1,398
Net Debt <sup>1</sup>	-7	18
Gross debt	911	1,013
Cash & cash equivalents	-919	-996
Rental debt (IFRS 16)	-	1,016

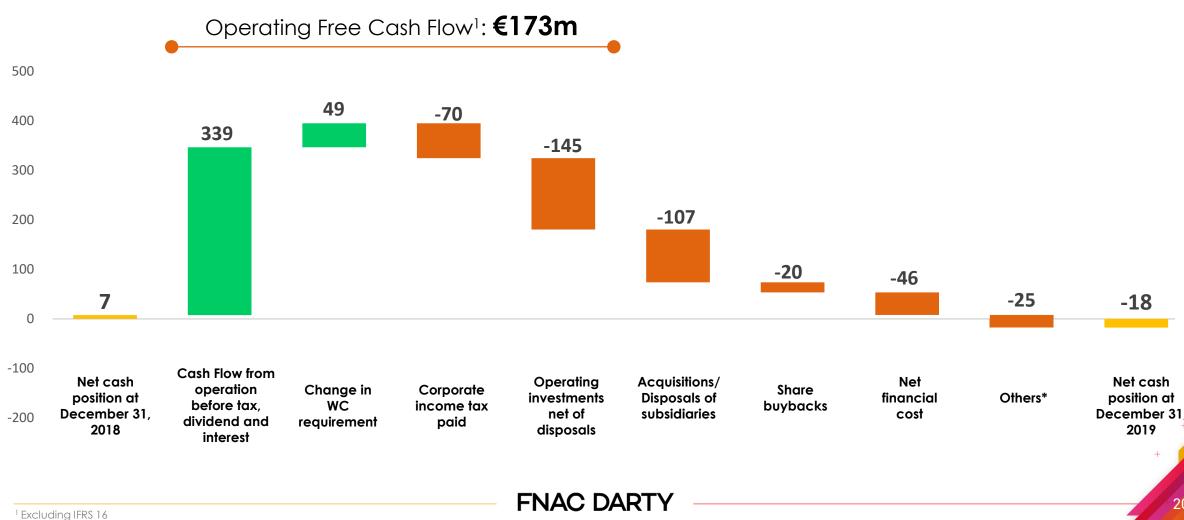


- Almost cash positive despite the acquisition program
- Significantly improved debt structure:

- €100 million credit agreement signed with the European Investment Bank (EIB) with a maximum maturity of 9 years, under very attractive financing terms
- Successful bond refinancing in May 2019, with improved conditions and longer maturities
- Liquidity risks improved with a de-risked repayment schedule
- Upgrade to BB+ from S&P in March 2019 and BBBrating issued by Scope Ratings in February 2019



### NET DEBT EVOLUTION IN 2019



\* Including impacts related to the recognition of BCC as discontinued operations

#### 2020 FINANCIAL AMBITIONS

#### + Cautious on Fnac Darty market trends but confirmation of market share gains ambitions

#### + 2020 ambitions:

- Slight increase in revenue in LFL, and perimeter effect of c. 150M€ (acquisitions and expansion)
- Slight increase in Current Operating Income in 2020 compared to 2019
- c-10M€ negative impact on Current Operating Income in H1 2020 related to technical seasonality effect of Nature & Découvertes integration

#### Return to shareholders

Proposed dividend of €1.50 per share, payment in cash or share (5% discount) – 35% payout ratio





## **APPENDICES**







### DEFINITIONS

#### Definition of Like-for-like sales growth

 This indicator measures changes in revenue excluding exchange rate fluctuations, the impact of variations in perimeter and the impact of the opening and closing of integrated stores since January 1, N-1.

#### Definition of Current operating income

- The monitoring of the Group's operating performance uses the current operating income as the main operating balance. It is defined as the difference between the total operating profit and the "Other noncurrent operating income and expenses."
- Recurring operating income is an intermediate line item intended to facilitate the understanding of the entity's operating performance that can be used as a way to estimate recurring performance.

#### Definition of EBITDA

 EBITDA = Current operating income before depreciation, amortization and provisions on fixed operational assets.

#### Definition of Free cash flow from operations

 This financial indicator measures net operating cash flow and gross operating investment flow (defined as purchases and sales of tangible and intangible non-current assets, and the change in supplier accounts payable for non-current assets).

## DEFINITIONS

EBITDA		EBITDA excluding IFRS 16
Current operating income before depreciation, amortization and provisions on fixed operational assets	+ Rents within the scope of IFRS 16 =	EBITDA including rental expenses within the scope of IFRS 16

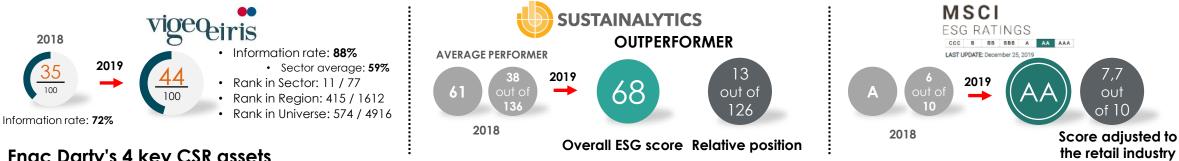
Free Cash flow from operations	+ Disbursement of rents within the scope	Free Cash flow from operations excluding IFRS 16
Net cash provided by operating activities less net operating investments	of IFRS 16 =	Free cash flow from operations including cash impacts relating to rents within the scope of IFRS 16

Net debt		Net debt excluding IFRS 16
Gross financial debt less gross cash and cash equivalents	- Rental debt =	Net financial debt less rental debt

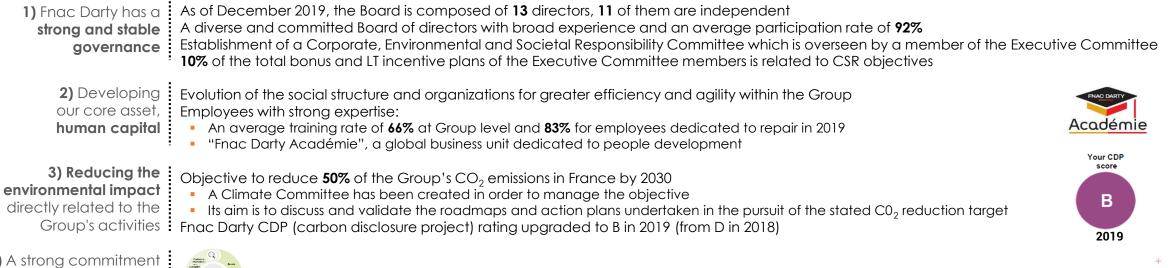
Financial result	- Financial interest on rental debt =	Financial result excluding IFRS 16
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### FNAC DARTY, A RESPONSIBLE COMPANY

A **responsible retailer** recognized by ESG rating agencies



#### Fnac Darty's 4 key CSR assets



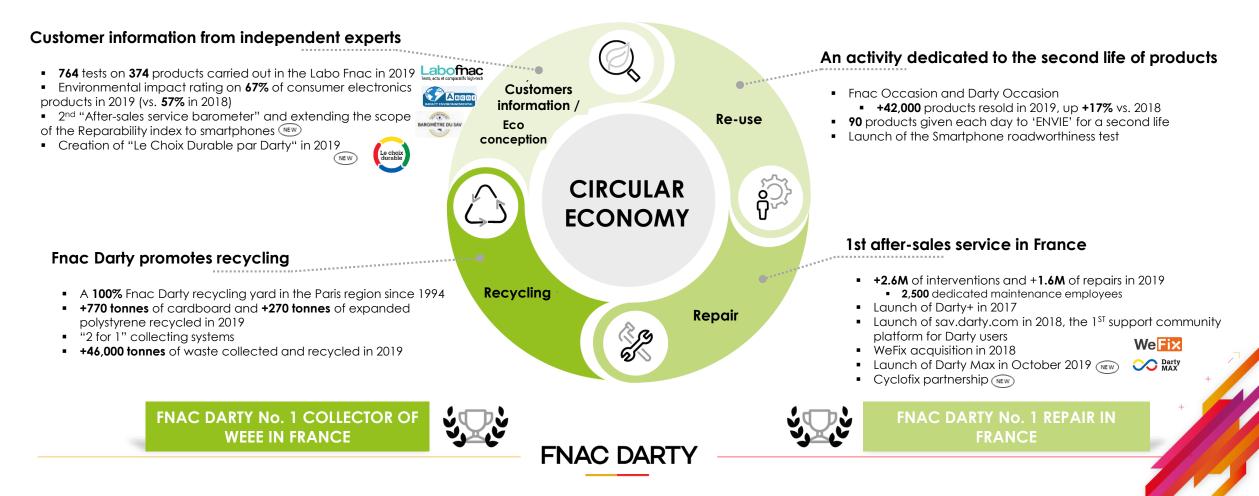
FNAC DARTY

4) A strong commitment toward a more **circular** economy...



#### FNAC DARTY, A RESPONSIBLE COMPANY FOCUS ON A STRONG COMMITMENT TOWARD A MORE CIRCULAR ECONOMY

A strong commitment to the **circular economy** with a clear engagement in **extending product durability** through a **unique service proposal** 



## Q4 AND FY REVENUE VS 2018

<b>€m</b> (IFRS 5 excluding BCC)		Change vs. Q4 2018				Change vs. 2018			
	Q4 2019	Reported	At constant FX and comparable scope of consolidation	Like-for-like at constant FX	2019	Reported	At constant FX and comparable scope of consolidation	Like-for-like at constant FX	
France and Switzerland	2,110	5.8%	0.2%	0.0%	6,031	3.4%	0.7%	0.7%	
Iberian Peninsula	258	5.0%	4.8%	2.1%	722	2.7%	2.6%	1.0%	
Belgium/ Luxembourg	175	1.1%	1.1%	-0.1%	596	0.3%	0.3%	-0.4%	
Group	2,543	5.4%	0.8%	0.2%	7,349	3.0%	0.9%	0.7%	

### Q1-Q2-Q3 REVENUE VS 2018

		Change vs. Q1 2018			Change vs. Q2 2018			Change vs. Q3 2018				
<b>€m</b> (IFRS 5 excluding BCC)	Q1 2019	Reported	At constant FX and comparable scope of consolidation	Like-for-like at constant FX	Q2 2019	Reported	At constant FX and comparable scope of consolidation	Like-for-like at constant FX	Q3 2019		At constant FX and comparable scope of consolidation	ai constant FX
France and Switzerland	1,318	1.2%	0.9%	1.1%	1,206	2.2%	1.7%	2.1%	1,397	2.8%	0.4%	0.4%
Iberian Peninsula	151	-0.8%	-0.8%	-1.2%	144	2.0%	2.0%	1.7%	169	3.2%	2.9%	1.1%
Belgium / Luxembourg	148	-2.9%	-2.9%	-3.4%	125	3.1%	3.1%	2.6%	146	0.5%	0.5%	0.0%
Group	1,617	0.6%	0.3%	0.4%	1,475	2.3%	1.8%	<b>2</b> .1%	1,713	2.6%	0.7%	0.4%

## CASH FLOW STATEMENT

<b>€m</b> (IFRS 5, excluding BCC)	2018	2019
Net cash as of January 1	-86	7
Operating Free Cash Flow	158	173
Interest paid net of interest and dividends received	-32	-46
Acquisition / disposal of subsidiaries net of cash transferred	-11	-107
Acquisition / disposal of other financial assets (net)	-2	-1
Increase / decrease in equity and other transactions with shareholders	-14	-21
Cash flow related to discontinued activities	-7	-28
Others	2	4
Change in Net Cash	93	-25
Net Cash as of December 31	7	-18

### SIMPLIFIED P&L

€m	Reported					
(IFRS 5, excluding BCC)	2018	2019	Var.			
Revenues	7,132	7,349	+3.0%			
Current operating income	304	293	-4%			
Non-current operating income and expenses	-39	-29	+26%			
Operating income	265	265	-0.2%			
Financial charges	-43	-79	-86%			
Tax	-65	-72	-10%			
Consolidated net income from continuing operations	158	114	-28%			
Net income discontinued operations	-8	-10	-31%			
Consolidated net income	150	104				
Operating free cash flow <sup>(1)</sup>	158	173	+€15M			

## SIMPLIFIED H1 & H2 2019 P&L

€m	H1 2019 publié	H1 2019 IFRS 5	H2 2019 IFRS 5
Revenues	3 285	3 093	4 256
Gross Margin % Revenues	<b>997</b> 30,4%	952 30,8%	1 283 30,1%
Total costs % Revenues	<b>955</b> <sub>29,1%</sub>	<b>906</b> 29,3%	1 036 24,3%
Current operating income	42	46	247
Non-current operating income and expenses	(22)	(22)	(7)
Operating income	21	25	240
Financial charges	(54)	(52)	(27)
Тах	(7)	(7)	(65)
Consolidated net income from continuing operations	(40)	(34)	148

## BALANCE SHEET

Assets in €m	FY 2018	FY 2019
Goodwill	1,560	1,654
Intangible assets	480	511
Tangible assets	620	615
Rights of use relating to lease agreements	0	1,026
Investments in associates	20	21
Non-current financial assets	21	28
Deferred tax assets	67	83
Other non-current assets	0	0
Non-current assets	2,767	3,938
Inventories	1,092	1,079
Accounts receivable	272	275
Current tax receivables	42	3
Other current financial assets	14	12
Other current assets	406	369
Cash & cash equivalents	919	996
Current assets	2,744	2,733
Assets held for sale	0	201
Total assets	5,511	6,872

Equity and Liabilities in €m	FY 2018	FY 2019
Share capital	27	27
Reserves related to equity	985	971
Conversion reserves	-5	-6
Other reserves	247	396
Equity Group Share	1,254	1,388
Equity attributable to minority interests	8	10
Equity	1,261	1,398
Long-term liabilities	855	936
Long-term leasing debt	0	801
Provisions for retirement and similar benefits	162	177
Other non-current liabilities	191	190
Deferred tax liabilities	190	203
Non-current liabilities	1,398	2,307
Short-term liabilities	56	77
Short-term leasing debt	0	215
Other current financial liabilities	16	18
Accounts payable	1,877	1,888
Provisions	52	39
Tax liabilities	44	9
Other current liabilities	806	785
Current liabilities	2,851	3,032
Liabilities associated with assets classified as held for sale	1	135
Total liabilities and equity	5,511	6,872

### STORE NETWORK

(IFRS 5, excluding BCC)	Dec	ember 31, 2018	December 31, 2019			
	Owned	Franchised	Total	Owned	Franchised	Total
France and Switzerland <sup>(1)</sup>	316	255	571	411	315	726
Iberian Peninsula	58	5	63	65	5	70
Belgium / Luxembourg	83	0	83	84	0	84
Group	457	260	717	560	320	880

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