



Press release
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CTS EVENTIM and France Billet, a joint venture between CTS EVENTIM and Fnac Darty, Official Supporters of the operation of ticketing services for the Paris 2024 Olympic and Paralympic Games

CTS EVENTIM, one of the leading international providers of ticketing services and live entertainment, and France Billet, a joint venture between CTS EVENTIM and Fnac Darty, the French leader in ticketing, have become Official Supporters of ticketing services for the Paris 2024 Olympic and Paralympic Games.

CTS EVENTIM and France Billet are providing an innovative and robust international ticketing solution and a complete set of operational services for the Paris 2024 Games.

Following the successful launch of the Paris 2024 Olympic Games ticketing system, which was the subject of unprecedented demand, the consortium is delighted to have made a significant contribution to the major challenges of the Paris 2024 ticketing system.

The sale of "Create Your Games" packs has already broken the record for the most sports event tickets ever sold in France. Tickets were made available from a single platform for the first time in the history of the Olympic Games, with purchasing timeslots allotted via draw to control flow and avoid prolonged wait times. Even though there were thousands of different ticketing combinations, utilising the ticketing site was easy thanks to this new approach, yielding the successful result of 3.25 million tickets sold in less than three weeks.

CTS EVENTIM and France Billet are providing technical and operational solutions for the ticketing programme, building on their successful experience with previous sporting events. The consortium is collaborating with Paris 2024 by providing a high-performance system, ensuring a seamless user experience for these Olympic and Paralympic Games. The innovations developed on this occasion represent a major and lasting technological advance for the Olympic and Paralympic movement.

For CTS EVENTIM and France Billet, a joint venture between CTS EVENTIM and Fnac Darty, this partnership confirms the relevance of the strategic alliance forged in 2019 between the companies and establishes the consortium as the French leader in ticketing solutions.

Klaus-Peter Schulenberg, CEO of CTS EVENTIM, says: "We are proud to have been chosen by Paris 2024 as the software and service provider to run the Paris 2024 ticketing programme. This is a further illustration of our ability to support the world's largest events, using our reliable and scalable ticketing solutions and our team of professionals."

Arnaud Averseng, President of France Billet, added: "The technological acceleration deployed for the Paris 2024 Olympic and Paralympic Games is exceptional. These innovations will ultimately benefit the entire culture, sports and leisure ecosystem."

Tickets for the Paris 2024 Olympic and Paralympic Games can only be purchased on the official ticketing website. No other sales platform is authorised to sell individual tickets.

The sales phase of the customised packages for the Paris 2024 Olympic Games has just ended for those who were selected at random. The second phase, the sale of single tickets - also accessible via a draw (registration from 15 March to 20 April) - will open on 11 May 2023. Tickets for the Paris 2024 Paralympic Games will go on sale in autumn 2023.

Customers should check the official Paris 2024 ticketing website (tickets.paris2024.org) regularly for further details.

About CTS EVENTIM

CTS EVENTIM is one of the leading international providers of ticketing services and live entertainment. Before the outbreak of the coronavirus pandemic, around 250 million tickets per annum were marketed using the Company's systems – be it through physical box offices, online, or from mobile terminals. Its online portals operate under brands such as eventim.de, oeticket.com, ticketcorner.ch, ticketone.it, and entradas.com. The EVENTIM Group also includes many concert, tour, and festival promoter companies for events like Rock am Ring, Rock im Park, Hurricane, Southside, and Lucca Summer. In addition, CTS EVENTIM operates some of Europe's most renowned venues, for example the LANXESS Arena in Cologne, the K.B. Hallen in Copenhagen, the Waldbühne in Berlin, and the EVENTIM Apollo in London. CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is currently a member of the MDAX segment.

About France Billet

France Billet is the French leader in ticketing with over 40 million tickets managed per year (2019). Number 1 in event e-commerce and France's favourite brand, France Billet has more than 200 employees and specializes in managing tickets for large-scale events.

About Fnac Darty

Operating in 12 countries, Fnac Darty is a European leader in the retail of entertainment and leisure products, consumer electronics and domestic appliances. The Group, which has more than 25,000 employees, had a multi-format network of 987 stores end 2022, and is ranked as a major e-commerce player in France. As a leading omnichannel player, Fnac Darty's revenue was close to €8 billion in 2022, 22% of which was realized online. For more information: www.fnacdarty.com.

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