

UNIEURO: NEW GOVERNANCE FOR FNAC DARTY'S ITALIAN ENTITY

Forlì, January 24, 2025 – The Shareholders' Meeting of Unieuro S.p.A. ("**Unieuro**" or "**the Company**"), a leader in the distribution of consumer electronics and household appliances in Italy, met yesterday in Milan, chaired by Stefano Meloni.

Unieuro, **now part of the Fnac Darty Group**, has appointed its new Board of Directors and designated **Enrique Martinez as Chairman**. The new Board of Directors will remain in office until the approval of the financial statements for the second financial year following current one which ends on February 28, 2025.

During the meeting, **the appointment of Maria Bruna Olivieri, current General Manager of the Company, as Country Manager Italy of the Fnac Darty Group** was also announced. The appointment will be formalized on January 29, 2025, during the first meeting of the newly elected Board of Directors.

Maria Bruna Olivieri has held the position of General Manager of the Company since March 2021. At Unieuro since September 2015, she has assumed increasing responsibilities from Director of the Digital Business Unit to Chief Omni-Channel Officer, achieving significant results in the development of omnichannel and the acceleration of digital transformation. In 2002, she began her managerial career with a strong focus on digital transformation, first at Unisys Italia and, starting in 2006, at Seat Pagine Gialle. She graduated with honors in Nuclear Physics from the University of Pavia.

Enrique Martinez, CEO of Fnac Darty and Chairman of the Board of Directors of Unieuro S.p.A., states: "I am delighted to begin this new chapter in Unieuro's history as part of the Fnac Darty Group. I would like to commend the remarkable work of Giancarlo Nicosanti Monterastelli, whose vision has significantly contributed to the brand's success, as well as that of Stefano Meloni, Chairman of the Board, and the other board members who have supported the group's growth. We have full confidence in Bruna to lead Unieuro's future within the Fnac Darty Group and to continue conquering the Italian market while staying true to the brand's core values. Together, with combined revenues of over 10 billion euros, 30,000 employees, and a network of more than 1,500 stores, we are ideally positioned to build a European leader in specialized retail."

Maria Bruna Olivieri, Country Manager Italy of Fnac Darty, comments: "I would like to express my sincere thanks to Enrique Martinez and the entire board of directors for my forthcoming appointment. I am proud of the progress made under the leadership of Giancarlo Nicosanti Monterastelli, which has allowed Unieuro to grow and establish itself as market leader in Italy. His commitment and outstanding vision have been essential to the company's success. We are ready to begin this new chapter in our history, which promises to be exciting and full of challenges. I am convinced that with the entire Unieuro and Fnac Darty teams, we will continue to build a future of growth and innovation."

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About Fnac Darty - Operating in 13 countries, Fnac Darty is a European leader in the retail of entertainment and leisure products, consumer electronics and domestic appliances. The Group, which has almost 25,000 employees, has a multiformat network of more than 1,000 stores at the end of December 2023, and is ranked as a major e-commerce player in France (more than 27 million unique visitors per month on average) with its three merchant sites, fnac.com, darty.com and natureetdecouvertes.com. A leading omnichannel player, Fnac Darty's revenue was around €8 billion in 2023, 22% of which was realized online. For more information: www.fnacdarty.com